

# Lower Your Bottled Water Filtration Costs Protect Your Consumer

Safer | Healthier | More Productive

# Bottled Water Faces Additional Challenges

COVID-19 has impacted consumer behavior across the globe. Consumers are stockpiling grocery basics and other essentials, such as canned goods, cleaning & paper products, and bottled water.

Concerns for health and wellness and the vast improvements in sustainable green packaging are the major factors in driving growth in the global bottled water market. Drinking water source quality around the world has declined in recent years, so optimized filtration systems are becoming more critical in ensuring product quality and consumer safety.

Filtration systems provide the manufacturer the necessary means to meet or exceed the standards set by the FDA, EPA and the International Bottled Water Association. As such a crucial part of the water bottling process, filters play a large part in maximizing your success.

Global Filter can help you optimize your <u>total cost of</u> <u>ownership</u> throughout your process



Bottled water facilities use 1.4 gallons of water to produce 1 gallon of bottled water

About 96% of the electricity and fuel consumed by the bottled water industry goes into

producing disposable plastic

bottles and transportation

Proper filtration can reduce maintenance

costs by 30%

Plastic beverage bottles are among the most recycled packaged products in the U.S., and the bottled water industry is working to reduce its environmental footprint

### Decide to Go Green



In an attempt to make bottled water seem more eco-friendly, reduce costs, and gain market share, manufacturers have introduced bottles made with less plastic, with a higher percentage of recycled plastic, or from plant-based materials.

#### THE ESSENTIAL QUESTIONS

#### DO YOU HAVE THE ANSWERS?

- Are your filters capturing critical contaminants that could compromise water quality?
- Is your filtration process equipped to handle the increasing demand of bottled water?
- Do you know what is included in your total filter spend?
- □ Is your bottled water filter configuration optimized for efficiency and performance?
- When was the last time you had a complete filtration process audit?

## Discover Global Filter Difference

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#### Proper Filtration is Essential for Meeting Water Quality Standards

Global Filter offers a complete line of filtration solutions to handle any application throughout the water bottling process. As a premier supplier of <u>depth</u>, <u>pleated depth</u> and <u>pleated</u> <u>membrane</u> cartridges and <u>vessels</u>, Global Filter is your onestop solution for all your filtration needs.

Optimizing a filtration system has the potential to increase per-unit filter cost, but the savings as a result of decreased labor and down time, lower energy and disposal costs, and improved product quality can consistently yield a net savings that will far outweigh the initial cost of making a change. Cost per gallon filtered is one of the key metrics that we focus on while helping you improve your process.

#### **Our Filtration Solutions Are:**



#### Safer

Our products meet common certifications for pharmaceutical and food & beverage contact.

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#### Healthier

We develop products that improve the quality of life for humans and animals.



#### More Productive

Our solutions allow you to produce more product at a lower cost, improving your bottom line. Global Filter offers a robust line of process filtration products in various configurations, ranging from bulk particulate filtration to high-purity water polishing membranes.

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#### Advantages To Working With Us:

- Access to an extensive network of filtration professionals from all over the world who have experience with thousands of unique processes and applications
- Manufacturing facilities in North America, Europe and Japan
- Products designed to maximize your productivity, product quality and bottom line
- Built to grow with you and help navigate the challenges and changing landscapes of your industry
- Technical support from initial conversations to implementation and beyond
- Shortest lead times and industry-leading value

CONTACT US TO DISCUSS AN ON-SITE FILTER AUDIT BY OUR SALES AND TECHNICAL SPECIALISTS



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